

Safe Quiet Lakes



Annual Stakeholder Meeting
April 6th, 2018

BOATER'S CODE

Respectful boating guidelines from Safe Quiet Lakes

1. I will never operate my boat beyond the level of my skills.
2. I will be aware of and obey all laws and regulations governing operation of my boat.
3. I will operate my boat with caution and courtesy to others at all times.
4. I will minimize my wake impact on shorelines, docks, structures and people.
5. I will always steer well clear of other boats, swimmers and wildlife.
6. I will set a speed and heading that is safe and comfortable for my passengers and others on the water.
7. I will provide safety instructions and offer appropriate life jackets or PFDs to everyone who travels in my boat.
8. I will carry all equipment necessary to operate my boat safely and within the law.
9. I will not consume alcohol in my boat or allow my boat to be operated by anyone who is impaired.
10. I understand that boating is a shared experience and I will not create excessive noise or operate my boat in a manner that that disrupts the peaceful enjoyment of the lake by others.



Safe Quiet Lakes Mission:

Make the Muskoka lakes safer and quieter to ensure the sustainable enjoyment of a treasured shared resource.





OUR SPONSORS - SUMMER 2018

PLATINUM



GOLD





OUR SPONSORS - SUMMER 2018

SILVER

Tina Buchan	Lake Rosseau North Association
Andrew Cumming	Little Lake Joseph Association
Richard And Donna Ivey	Mary Sinclair
Rob And Elizabeth Jennings	Patricia Younger
Lake Of Bays Association	Town of Bracebridge

and many individuals

Lake Association Supporters

Bass Lake Association	Muskoka Lakes Association
Clear Lake Property Owners Association - Emsdale	Otter Lake Ratepayers Association
Clear Lake Property Owners Association - Muskoka	Paint Lake Ratepayers' Association
Gloucester Pool Cottagers Association	Rankin Lake Property Owners Association
Lake Joseph North Association	Salmon Lake Ratepayers Association
Lake Rosseau North Association	Skeleton Lake Cottagers Organization
Little Lake Joseph Association	Three Lakes Ratepayers Association Inc.
Muldrew Lakes Cottagers Association	Three Mile Lake Association

Thank you to the dozens of Associations, Organizations, Marinas, and Municipalities who participated in our Surveys and have been sharing our message with their members.

THANK YOU



Safe Quiet Lakes Advisory Council

Sara Angel

President
National Marine Manufacturers Association
of Canada

Ken Buchanan

Lockmaster at Port Carling

John Gullick

Canadian Power and Sail Squadrons
Chair, Canada Safe Boating Council

Bill Jennings,

Boating instructor and writer
President, Power Boating Academy

Geordie Newlands

SWS Water Sports
Board Member, Water Ski & Wakeboard Ontario

Sgt Todd Selvage

OPP Bracebridge Detachment

Steve Tait

Sales / Operations
Gordon Bay Marine



Safe Quiet Lakes - Program Overview



We form partnerships to have dialogue and get the message out:

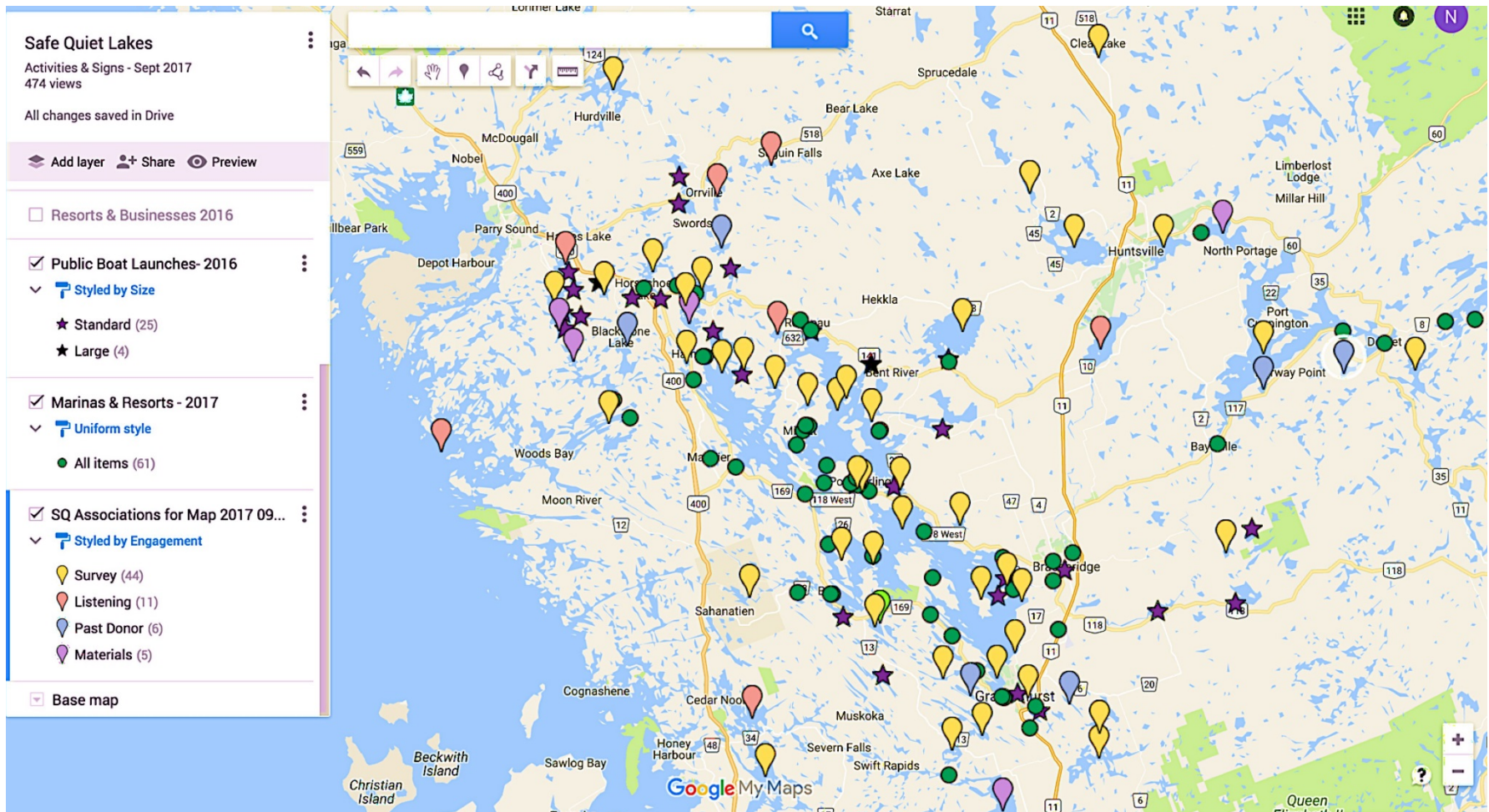
- OPP
- Lake Associations
- Industry groups, Marinas, Resorts and other businesses
- Governments
- Boating organizations,
- Transport Canada



And directly to boaters through all kinds of media and regional events.



Growing reach across Muskoka



Our Reach – 2017 Summer Results

We touch thousands of Residents, Boaters and Cottagers through our Partners and our participation at events:

- Total of almost 100 Boaters Code Signs installed since 2013
- Distributed over 15,000 Code Cards and over 1800 ROW's
- 16 Boating events & AGM's, visited 32 marinas & 10 resorts
- In touch with over 75 lake associations.
- 752 new survey respondents asked to be added to our email list
- Newsletter open rate over 50% - circulation list over 2,000
- Social media presence growing - ~500 Twitter followers
- 25 traditional media stories



Sharing survey data

Presentations

- Canadian Marine Advisory Council
- Transport Canada
 - VORR Modernization Consultation
 - Oceans Protection Plan
- Boating Ontario
- OPP
- Recreational Boating Advisory Council (Ontario)
- Municipalities: Huntsville, Bracebridge, Seguin, TML
- Associations: MLA, GBA, LJNA, Coalition Navigation



Safe Quiet Lakes – Strategy Renewal

Our strategy is driven by the priorities identified in the survey results.

We will:

- Share data broadly and encourage conversations on the three priority boating concerns: **noise, speed, wakes**
- Support education and outreach in Muskoka
- Continue to work with partners: MLA, OPP, Industry, Associations, Donors
- Coordinate action on advocacy priorities



What Stakeholders Can Do

- Promote the Boater's Code on your website, and at your events
- Support erecting Boater's Code signs
- Support @safequietlakes on social media
- Help fund and amplify our Education and Outreach activities
- Become a volunteer director!

Thank You



Presentations



Turning Insights into Actions

Group Discussions

- Topic #1: Is the 9km speed limit effective? Providing safety? Reducing wakes? What is the alternative?
- Topic #2: Should a Recreational Carrying Capacity (RCC) limit be in Official Plans? Should Boating Impact Studies be required for large developments?
- Topic# 3: What can be done to improve complaint resolution?



DISCUSSION GROUPS

Group No.	Discussion Leader		Note Taker	
1	Sara Anghel	President National Marine Manufacturers - Canada	Doug Gammage	President, Lake Rosseau North Association
2	Al Manchee	Director Safe Quiet Lakes	Susan Benson	Lakes of Muskoka Royal LePage Camel Lake
3	Anne Stewart	Chair, Water Committee Georgian Bay Association	Scott Young	Executive Director Muskoka Conservancy
4	Ann MacDiarmid	Board Member Little Lake Joseph Association	Daryle Moffatt	Treasurer Otter Lake Ratepayers' Association
5	Jack Hepworth	Ward 6 Councillor Seguin Township	Jo-Anne Vanstone	Safe Quiet Lakes Volunteer Whitefish Lake Association
6	Justine McDonnell	President Fairy Lake Environmental Assoc.	Lili Davis-Burchat	Executive Coordinator Lake of Bays Association
7	Steve Tait	Sales / Operations Gordon Bay Marine	Kevin Morrison	Principal MMC



Thank You

We could not achieve these results without support from all sectors of the boating community:

- Municipalities
- Lake Associations
- Marinas
- Industry Associations and NGO's
- Individual donors and sponsors

With your help we can continue to make progress. Please help with money, volunteer, or join our Board





Safe Quiet Lakes

Be Respectful. Share the Space.

[@safequietlakes](#)
safequiet.ca